

‘TASTE OF VERMONT’ GOES TO NATION’S CAPITAL

The Lake Champlain Regional Chamber of Commerce, the Vermont Convention Bureau and GBIC hosted the Fourth Annual Taste of Vermont Reception in Washington, D.C., with honored guest Senator Patrick Leahy (D-Vt.).

More than 50 Vermont businesses were represented, and many traveled to Washington for this special event. Representatives of Vermont’s premier hotels, resorts and attractions, and more than 40 Vermont food and beverage makers had the opportunity to meet with food buyers, writers, meeting planners and others – in an effort to bring more business to Vermont.

A Taste of Vermont Reception was held 5:30-7:30 p.m. on Thursday, May 7, 2009, in the Russell Senate Caucus Room on Capitol Hill in Washington, D.C. This special event was by invitation only, and the guest list will include U.S. Senators and Representatives; Vermont government officials; Vermont Convention Bureau members; Washington-based specialty food buyers; travel and food writers; and meeting planners.

“Our little state produces a great variety of first-rate, top-quality products,” said Leahy. “We never miss an opportunity to share that story, and with this event, tasting is believing. The Taste of Vermont is a great opportunity to showcase wonderful samples of Vermont’s diverse and unique economy to the entire Washington area.”

The Taste of Vermont Reception showcased the diversity of Vermont food and beverage products. Everything from coffee, snacks, Vermont microbrew beers, handcrafted chocolate and artisan cheese and crackers, meats and, of course, pure Vermont maple syrup was represented at the event, truly giving attendees a “Taste of Vermont.”

The Taste of Vermont Reception, as well as being an exciting event for the Vermont Convention Bureau, Senator Leahy and the event’s vendors and attendees, is a great economic opportunity for Vermont – and a further demonstration of a commitment to work toward Vermont’s economic vitality.

The Vermont Convention Bureau is a division of the Lake Champlain Regional Chamber of Commerce and partner of the Vermont Department of Tourism and Marketing. The VCB aims to strengthen the economic vitality of the state by promoting it as a preferred meeting and convention destination. Visit us online at www.vermontmeetings.org.

The Lake Champlain Regional Chamber of Commerce is a non-profit organization that seeks to promote and support the healthy environment and quality of life that makes the Lake Champlain Region of Vermont the ideal place to live, work, and do business.